Spend an afternoon with 5,000+ UC Davis staff Members as a participant in our Vendor Showcase. Can’t make the event or want even greater recognition? Consider one of the high-profile sponsorship opportunities below.

The Annual Thank Goodness for Staff (TGFS) Picnic and celebration is a staff appreciation event organized by UC Davis Staff Assembly and attended by over 5,000 UC Davis staff members. This is our 34th year celebrating the hard work and contributions of UC Davis staff and we invite your business to join in the fun.

Why Support TGFS?
✓ Promote your business, goods, and services to 5,000+ UC Davis staff who regularly work with, and patronize area businesses
✓ Vendor booths placed in the immediate view of all attendees as well as passing traffic on Russell Blvd.
✓ All funds raised through the vendor showcase are used to fund scholarships for UC Davis Staff and their dependents

<table>
<thead>
<tr>
<th>Sponsorship Opportunities:</th>
<th>Receive benefits below as well as recognition on TGFS website, in Staff Assembly’s bi-monthly newsletter (6000+ subscriptions), and on event t-shirt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsorship - $3,000 (2 Available)</td>
<td>o Company recognized as title sponsor on event banners and receives double vendor booth in highest-profile area</td>
</tr>
<tr>
<td>Gold Level Sponsor - $1000</td>
<td>o Company receives logo recognition on event banners and one premium vendor booth space</td>
</tr>
<tr>
<td>Silver Level Sponsor - $250</td>
<td>o Company receives name recognition on event banners</td>
</tr>
<tr>
<td>Entertainment Sponsor - $500 (4 Available)</td>
<td>o Company banner hung at one of the must-visit entertainment or music attractions</td>
</tr>
<tr>
<td>Photo Booth Sponsor - $400 (1 Available)</td>
<td>o Company logo printed on filmstrips at this incredibly popular TGFS attraction</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Vendor Opportunities:</th>
<th>Receive benefits below as well as recognition for a full year on Staff Assembly website, in the Staff Assembly’s bi-monthly newsletters (6000+ subscriptions), and at the Staff Scholarship award ceremony.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vendor Booth (Off Campus Business) - $500</td>
<td>o Includes 8’ table, 2 chairs, 2 lunch tickets and parking pass</td>
</tr>
<tr>
<td>Vendor Booth (On Campus Business) - $50</td>
<td>o Includes 8’ table and 2 chairs</td>
</tr>
</tbody>
</table>

Please Note:
- All vendors are asked to supply a raffle prize (gift certificates, gift baskets, etc.), with a suggested value of $50, to be raffled off at your booth.
- TGFS is a zero-waste event. Please make every effort to follow the zero-waste standards outlined HERE.
- You may not sell merchandise at your booth.
Sponsorship Items:

- Platinum Sponsor - $3000 (1 Available)
- Gold Level Sponsor - $1000
- Silver Level Sponsor - $250
- Entertainment Sponsor - $500 (4 Available)
- Photo Booth Sponsor - $400 (1 Available)

Total: $

Vendor Opportunities:

- Vendor Booth (off campus business) - $500
- Vendor Booth (on campus business) - $50
- Additional Tables - $50

Payment Options:

- Check – please make payable to UC Regents
- UC Davis Recharge Account #

Vendor Information:

Business: ____________________________

Mailing Address: _______________________

Email: ______________________________

Contact Person (day of event): ________

Phone (day of event): __________________

1. Please describe any services, benefits, incentives you offer UC Davis staff:

2. Please list ALL tabling materials you will bring to the event (note that electrical connections are not available. We recommend sponsors/vendors bring a pop-up tent and signage to display in their assigned area):

3. Please list any food, beverages or promotional materials you plan to distribute at the event:

4. Please describe the raffle prize you are contributing for the event:

Return your completed application to Grant Nejedlo, Staff Assembly Coordinator, by email, fax or mail
e. gnejedlo@ucdavis.edu
f. (530) 752-1993

Human Resources Admin
Attn: Staff Assembly
One Shields Avenue
Davis, CA 95616